CALL FOR PAPERS

Sri Balaji Societys The Balajian Journal of Management Research

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ABOUT SRI BALAJI UNIVERSITY PUNE (SBUP)

Sri Balaji Society was established in the year 1998 by Late. Professor Dr. (Col) A. Balasubramanian and achieved the status of a university in 2019. SBUP's flagship MBA programme secured prestigious AICTE approval in 2005. It offers MBA through its four institutes (BIMM, BITM, BIIB & BIMHRD) and also offers a UG programme. SBUP also offers Ph.D. programme. According to Times of India B-School Survey 2023, SBUP achieved 20th position among top 100 B-Schools in India. In 2021, SBUP also recognised as one of the top 3 B-Schools in Maharashtra.

DEAR RESEARCHERS,

Greetings from Sri Balaji University Pune!

CALL FOR PAPERS

Sri Balaji University Pune (SBUP) takes pleasure in announcing a call for papers for issue II of Sri Balaji Societys The Balajian Journal of Management Research. It is a bi-annual journal that aims at the dissemination and advancement of research in management areas. The aim of the journal is to provide a forum for addressing some of the critical issues concerned with management discipline through the publication of empirical, applied, and conceptual research. For more details please visit: https://www.sbup.edu.in/About/balajian

ADVANTAGES OF PUBLISHING

1. It will help researchers in networking with other researchers, scholars, and professionals in the field.

2. The articles are accessible to readers without any charges.

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GUIDELINES

1. Submit the original contributions in the form of case studies, research papers, Ph.D. synopsis, monographs etc. at editor@sbup.edu.in
2. The document should not exceed 5000-7000 words and must be accompanied by an abstract of a maximum of 200 words with 4-6 keywords.
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6. Author guidelines, submission and other details are available at: https: //www .sbup.edu. in/About/balaj ian

TIMELINE FOR SUBMISSION
• Full Paper Submission - 15th January 2024

Journal details:
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We firmly believe that your contribution will enrich the academic, and intellectual content of the journal, along with opening up new vistas of research.