

CALL FOR PAPERS



Sri Balaji Society's The Balajian Journal of Management Research ISSN 3049-317X (Online)
a peer-reviewed bi-annual journal
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ABOUT SRI BALAJI UNIVERSITY PUNE (SBUP)

Sri Balaji Society was established in the year 1998 by Late. Professor Dr. (Col) A. Balasubramanian and achieved the status of a university in 2019. SBUP's flagship MBA programme secured prestigious AICTE approval in 2005. It offers an MBA through its four institutes (BIMM, BITM, BIIB & BIMHRD) and also offers a UG programme. SBUP also offers a PhD programme. According to the Times of India B-School Survey 2024, SBUP achieved 12th position among the top 100 B-Schools in India. In 2024, SBUP was also recognised as one of the top 3 B-Schools in Maharashtra.

DEAR RESEARCHERS,

Greetings from Sri Balaji University, Pune!

CALL FOR PAPERS

Sri Balaji University Pune (SBUP) takes pleasure in announcing a call for papers for **Volume III, Issue 1** of Sri Balaji Society's The Balajian Journal of Management Research, ISSN 3049-317X (Online), a peer-reviewed and bi-annual journal. It is a bi-annual journal that aims to disseminate and advance research in management and allied areas. The journal aims to provide a forum for addressing some of the critical issues of management and entrepreneurship through the publication of empirical, applied, and conceptual research. For more details please visit: <https://www.sbup.edu.in/About/balajian>

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GUIDELINES

1. Submit the original contributions in the form of case studies, research papers, PhD synopsis, monographs etc. at editor@sbup.edu.in
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TIMELINE FOR SUBMISSION

- Full Paper Submission – 30th January 2026

Journal details:

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