

CALL FOR PAPERS



ABOUT SRI BALAJI UNIVERSITY PUNE (SBUP)

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DEAR RESEARCHERS,

Greetings from Sri Balaji University, Pune!

CALL FOR PAPERS

Sri Balaji University Pune (SBUP) takes pleasure in announcing a call for papers for **Volume III, Issue 1** of Sri Balaji Society's The Balajian Journal of Management Research, ISSN 3049-317X (Online), a peer-reviewed and bi-annual journal. It is a bi-annual journal that aims to disseminate and advance research in management and allied areas. The journal aims to provide a forum for addressing some of the critical issues of management and entrepreneurship through the publication of empirical, applied, and conceptual research. For more details please visit: <https://www.sbup.edu.in/About/balajian>

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1. It will help researchers in networking with other researchers, scholars, and professionals in the field.
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GUIDELINES

1. Submit the original contributions in the form of case studies, research papers, PhD synopsis, monographs etc. at editor@sbup.edu.in
2. The document should not exceed 5000-7000 words and must be accompanied by an abstract of a maximum of 200 words with 4-6 keywords.
3. The title page along with contributors' details should be submitted.
4. Use APA 7th referencing style.
5. The acceptable limit for plagiarism is 10% maximum and the AI content should be 0%.
6. Author guidelines, submission and other details are available
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TIMELINE FOR SUBMISSION

- Full Paper Submission – 30th January 2026

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We firmly believe that your contribution will enrich the journal's academic and intellectual content, along with opening up new vistas of research.



**SRI BALAJI SOCIETY'S
The Balajian
JOURNAL OF MANAGEMENT RESEARCH**

NSIGHTS

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